



# Badge of Life Canada

[BadgeOfLifeCanada.org](http://BadgeOfLifeCanada.org)

Dear Donor,

As the Executive Director of Badge of Life Canada, I am excited to tell you about our third annual event coming up on October 17-18, 2024 at Horseshoe Resort: **ADVANCING POST-TRAUMATIC GROWTH**. The event is intended for Canadian Public Safety Personnel and their families, and features speakers and topics to help them stay resilient to the operational stress injuries, traumas and suicidal thinking that affect too many of those we rely on in our times of need.

We cannot meet this goal of helping the helpers without the assistance of supporters and businesses within the community.

We ask that you or your organization consider contributing to one of our sponsorship opportunities. Multiple levels of sponsorship are available, each featuring displays of your corporate logo in our conference materials and in our various social media streams. Recognizing your generous donations of funds, services and gifts-in-kind will be an important element of our presentation as we work to help you give back to your community.

For further information regarding the conference or about how our Registered Canadian Charity can help your organization meet its sponsorship goals please contact me directly or visit our website at: [www.badgeoflifecanada.org](http://www.badgeoflifecanada.org).

Thank you in advance for your sponsorship! Respectfully,

Laura Kloosterman, Executive Director  
[laura@badgeoflifecanada.org](mailto:laura@badgeoflifecanada.org)

Registered Canadian Charity  
# 784599698RR0001

#### How We Define The Term:

**Canadian Public Safety Personnel is a term that is continually evolving in academic research, encompassing personnel, acting in professional capacities, who ensure the safety and security of Canadians, and shall include, but not be limited to the following: Canada Border Services; Correctional Services; EMS-Paramedic Services and Nursing; Fire Services (full time and volunteer); Police, including sworn/civilian, active/retired and First Nations; Public Safety communication; Military; Search and Rescue; and Special Constables, Sheriffs and Bylaw Enforcement.**

Objectives of the conference are to bring people from all Canadian Public Safety Personnel together, in one location, to share the latest research, programs and coping skills with the aim to reduce stigma and isolation of those impacted.



**SPONSORSHIP  
OPPORTUNITIES!**



# **Badge of Life Canada presents: 3rd Annual Advancing Post-Traumatic Growth Event**

Join us for an empowering two days dedicated to supporting Public Safety Personnel, first responders, and their families through the journey of post-traumatic growth. Discover powerful insights, inspiring stories, and practical strategies for transforming operational stress injuries, including post-traumatic stress and suicidal ideation, into pathways for healthy living and resilience.

Date: 17-18 October 2024

Location: Horseshoe Resort

Featuring Esteemed Guest Speakers:

- Hank Idsinga: Renowned for his impactful work in law enforcement and his dedication to mental health advocacy within the first responder community.
- Wendy Lund: A leading voice in nurturing resilience and emotional wellness in high-stress professions.
- Thomas Walker: Celebrated for his contributions to advancing mental health support systems and fostering post-traumatic growth.
- Carmen Theobald: An advocate for holistic health approaches, integrating mindfulness, and self-care practices into recovery journeys.
- And Other Inspiring Voices.

This event is a unique opportunity to connect with peers, learn from leading experts in the field, and take away practical tools and resources for navigating the path to recovery and growth. Whether you are a public safety worker, a family member, or a mental health professional, this event is designed to empower, educate, and inspire.

What You Can Expect:

- Engaging Talks & Workshops
- Panel Discussions
- Networking Opportunities
- Resources for Support and Growth

Advance Your Journey Towards Healing and Strength.

Empower yourself and others to achieve post-traumatic growth. Join us for a day of learning, sharing, and community building.

Reserve Your Spot Now!

For more information, please visit <https://badgeoflifecanada.org/> or contact Laura Kloosterman [laura@badgeoflifecanada.org](mailto:laura@badgeoflifecanada.org)





# Badge of Life Canada

200 Memorial Avenue, Suite 131, Orillia, Ontario, Canada, L3V 5X6  
Registered Canadian Charity # 784599698RR0001

Badge of Life Canada is a Registered Canadian Charity led and supported by volunteers who “walk the talk” with a “pay it forward” approach. Badge of Life Canada supports Canadian Public Safety Personnel by offering a safe and confidential place where members who are in crisis, or suffering operational stress injuries, including trauma, stress, anxiety, depression and addictions can receive peer support counselling, group support programs, help with suicide-prevention, and access to information about therapists across the country familiar with first responders and their families.

Promoting Hope, Growth and Recovery is our goal.

All our funding comes from private donations from individuals, groups and corporations.

All donations go directly towards the programs and operations of the Charity.

## **Our Mission**

Empowering Canadian Public Safety Personnel and their families who are dealing with operational stress injuries, including post-traumatic stress and suicidal ideation, to achieve healthy living and post-traumatic growth.



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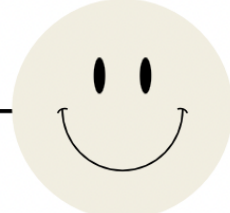
200 Memorial Avenue, Suite 131, Orillia, Ontario, Canada, L3V 5X6  
 Registered Canadian Charity # 784599698RR0001

## SPONSORSHIP OPPORTUNITIES

Our 2024 Fall Advancing Post Traumatic Growth Event  
 October 17th-18th, 2024.

Horseshoe Resort, Barrie, Ontario, Canada

Donations can be made through credit card, e-transfer, or donation of shares by contacting Laura Kloosterman at [laura@badgeoflifecanada.org](mailto:laura@badgeoflifecanada.org).

 <b>PLATINUM SPONSOR</b>	 <b>GOLD SPONSOR</b>	 <b>SILVER SPONSOR</b>	 <b>BRONZE SPONSOR</b>	 <b>IN-KIND SPONSOR</b>
\$3000 and above	\$1500- \$2999	\$500- \$1499	Up to \$499	In-Kind Sponsors
<ul style="list-style-type: none"> <li>• Social Media Post</li> <li>• <b>FULL PAGE</b> Logo in Electronic and Print Materials</li> <li>• Video Image Ad on Pre-Workshop Presentations</li> <li>• Logo on Website as Conference Sponsor</li> </ul>	<ul style="list-style-type: none"> <li>• Promotion on social media</li> <li>• <b>HALF PAGE</b> Logo in Electronic and Print Materials</li> <li>• Video Image Ad on Pre-Workshop Presentations</li> <li>• Logo on Website as Conference Sponsor</li> </ul>	<ul style="list-style-type: none"> <li>• Promotion on Social Media</li> <li>• <b>QUARTER PAGE</b> Logo in Electronic and Print Materials</li> <li>• Video Image of Ad on Pre-Workshop Presentations</li> <li>• Logo on Website as Conference Sponsor</li> </ul>	<ul style="list-style-type: none"> <li>• Listed in Electronic and Print Materials as Conference Supporter</li> <li>• Listed on website as Conference Supporter</li> </ul>	<ul style="list-style-type: none"> <li>• Listed as In-Kind Sponsors on Conference Website</li> <li>• Listed in Electronic and Print Materials</li> </ul>



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## SPONSORSHIP REGISTRATION

Business name:

Contact name:

Address:

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### Choose your Sponsorship Level & Opportunities

Please select the level you would like to sponsor below:

	Platinum sponsor - \$3000 and above
	Gold sponsor - \$1500-\$2999
	Silver sponsor - \$500-\$1499
	Bronze sponsor - Up to \$499
	In-Kind Sponsor

**Total donation:** \_\_\_\_\_

Contact Executive Director, Laura Kloosterman to make cheque or credit card donations.