



Badge of Life Canada



badgeoflifecanada.org



Horseshoe Resort

DEAR DONOR,

As the Executive Director of Badge of Life Canada, I am thrilled to invite your support for our fourth annual event, "Leading Forward: Advancing Post-Traumatic Growth Through Solution Based Leadership," on October 16-17, 2025, at Horseshoe Resort, Barrie, Ontario.

This conference supports Canadian Public Safety Personnel and their families, focusing on resilience and recovery from operational stress injuries, trauma, and suicidal ideation.

We rely on community partners like you to make this possible. Sponsorship opportunities include recognition in conference materials and social media, showcasing your organization's commitment to a vital cause. Contributions of funds, services, or gifts-in-kind are deeply appreciated.

For more details or to discuss sponsorships, please contact me at laura@badgeoflifecanada.org or visit www.badgeoflifecanada.org

Thank you for helping us support those who protect our communities.

Respectfully,

Laura Kloosterman

Executive Director

Registered Charity #784599698RR0001



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Badge of Life Canada is a Registered Canadian Charity led and supported by volunteers who “walk the talk” with a “pay it forward” approach. Badge of Life Canada supports Public Safety Personnel by offering a safe and confidential place where members who are in crisis, or suffering operational stress injuries, including trauma, stress, anxiety, depression, and addictions can receive peer support counseling, group support programs, help with suicide-prevention, and access to information about therapists across the country familiar with first responders and their families.

Promoting Hope, Growth, and Recovery is our goal.

All our funding comes from private donations from individuals, groups, and corporations.

All donations go directly towards the programs and operations of the Charity.

Our Mission

Empowering Canadian Public Safety Personnel and their families who are dealing with operational stress injuries, including post-traumatic stress and suicidal ideation, to achieve healthy living and post-traumatic growth.

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LEADING FORWARD

2025 ANNUAL EVENT

This event is designed for decision-makers, leaders, and mental health professionals who support Public Safety Personnel and their families, focusing on actionable strategies to foster resilience, well-being, and leadership growth

ADVANCING POST-TRAUMATIC GROWTH THROUGH SOLUTION BASED LEADERSHIP

WHY ATTEND?

- This year's theme centers on **Leadership** offering thought provoking discussions, practical tools and insights to advance mental health and post-traumatic growth in Public Safety organizations
 - **The Cost of Doing Nothing:** Long term impacts of failing to address mental health issues on individuals, organizations and communities
 - **Recognizing PTSD and OSI in the Workplace:** Identifying and supporting those impacted by Post-Traumatic Stress Disorder and Operational Stress Injuries
 - **Leadership Well-Being:** Exploring the importance of self-care and resilience for leaders in high-stress environments
 - **Transitioning to Leadership Roles:** Equipping emerging leaders with the tools and mindset needed to succeed in new roles while prioritizing mental health
 - **Creating Trauma-Informed Workplaces:** Strategies for fostering supportive, stigma-free environments that empower individuals and teams to thrive.

CONNECT WITH THOUGHTFUL LEADERS AND PEERS IN PUBLIC SAFETY AND MENTAL HEALTH

GAIN PRACTICAL KNOWLEDGE TO IMPLEMENT SOLUTION-BASED LEADERSHIP PRACTICES

ENGAGE IN MEANINGFUL DISCUSSIONS THAT ADVANCE WORKPLACE MENTAL HEALTH AND RESILIENCE



Reserve Now!

BadgeofLifeCanada.org

laura@badgeoflifecanada.org

Join Us! In leading forward to make a meaningful impact on the mental health and well-being of Public Safety Personnel and their families.

BADGE OF LIFE CANADA

SPONSORSHIP OPPORTUNITIES

Registered Charity #784599698RR0001

01. PLATINUM SPONSOR

\$5,001 - UNLIMITED

- Social Media Post
- **FULL PAGE** Logo in Electronic and Print Materials
- Video Image Ad on Pre-Workshop Presentations
- Logo on Website as Conference Sponsor
- Options for Booth at Event that Includes 1 Ticket for Event



02. GOLD SPONSOR

\$2,501-\$5000

- Promotion on Social Media
- **HALF PAGE** Logo in Electronic and Print Materials
- Video Image Ad on Pre-Workshop Presentations
- Logo on Website as Conference Sponsor
- Options for Booth at Event that Includes 1 Ticket for Event



03. SILVER SPONSOR

\$1,001-\$2,500

- Promotion on Social Media
- **QUARTER PAGE** Logo in Electronic and Print Materials
- Video image of Ad on Pre-Workshop Presentations
- Logo on Website as Conference Sponsor
- Options for Booth at Event that Includes 1 Ticket for Event



04.

BRONZE SPONSOR

\$500-\$1,000

- Listed in Electronic and Print Materials as a Conference Supporter
- Listed on Website as Conference Supporter



Donations can be made through credit, e-transfer or by contacting Laura Kloosterman at laura@badgeoflifecanada.org