



Badge of Life Canada



badgeoflifecanada.org



Horseshoe Resort

DEAR DONOR,

As the Executive Director of Badge of Life Canada, I am thrilled to invite your support for our **fifth annual event**, "Post-Traumatic Growth - Strengthening What Matters," on October 15-16, 2026, at Horseshoe Resort, Barrie, Ontario.

This conference supports Canadian Public Safety Personnel and their families, focusing on resilience and recovery from operational stress injuries, trauma, and suicidal ideation.

We rely on community partners like you to make this possible. Sponsorship opportunities include recognition in conference materials and social media, showcasing your organization's commitment to a vital cause. Contributions of funds, services, or gifts-in-kind are deeply appreciated.

For more details or to discuss sponsorships, please contact me at laura@badgeoflifecanada.org or visit www.badgeoflifecanada.org

Thank you for helping us support those who protect our communities.

Respectfully,

Laura Kloosterman

Executive Director

Registered Charity #784599698RR0001

BADGE OF LIFE CANADA

GROWTH PATHWAYS

2026 ANNUAL EVENT

POST-TRAUMAIC GROWTH STRENGTHENING WHAT MATTERS

This event is designed for decision-makers, leaders, and mental health professional who support Public Safety Personnel and their families, focusing on actionable strategies to foster resilience, well-being, and leadership growth

This Year's Theme

Post-Traumatic Growth: Strengthening What Matters focuses on the relationships, supports, and conditions that help people move beyond survival and into meaningful recovery. Through lived experience, evidence, and practical insight, we explore how peer support, effective therapy, and aligned systems can work together to support growth in public safety communities.

Key Focus Areas

- Peer Support After Injury: Why connection matters in recovery
- Recovery Is Not Linear: What growth really looks like over time
- Therapy That Helps: Timing, fit, and trust in treatment
- Navigating Systems: Reducing harm and improving support
- Leadership & Culture: Creating environments that support help-seeking
- From Survival to Growth: Redefining purpose, identity, and well-being

WHO SHOULD ATTEND

THIS EVENT IS FOR ANYONE COMMITTED TO SUPPORTING RECOVERY, STRENGTHENING PEER CONNECTION, AND CREATING CONDITIONS FOR POST-TRAUMATIC GROWTH IN PUBLIC SAFETY ENVIRONMENTS.



Reserve Now!

BadgeofLifeCanada.org

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Join Us! In Growth Pathways to make a meaningful impact on the mental health and well-being of Public Safety Personnel and their families.



Badge of Life Canada

Registered Canadian Charity #784599698RR0001

badgeoflifecanada.org

200 Memorial Avenue, Suite 131, Orillia, ON, Canada,
L3V 5X6

Badge of Life Canada is a Registered Canadian Charity led and supported by volunteers who “walk the talk” with a “pay it forward” approach. Badge of Life Canada supports Public Safety Personnel by offering a safe and confidential place where members who are in crisis, or suffering operational stress injuries, including trauma, stress, anxiety, depression, and addictions can receive peer support counseling, group support programs, help with suicide-prevention, and access to information about therapists across the country familiar with first responders and their families.

Promoting Hope, Growth, and Recovery is our goal.

All our funding comes from private donations from individuals, groups, and corporations.

All donations go directly towards the programs and operations of the Charity.

Our Mission

Empowering Canadian Public Safety Personnel and their families who are dealing with operational stress injuries, including post-traumatic stress and suicidal ideation, to achieve healthy living and post-traumatic growth.



BADGE OF LIFE CANADA

SPONSORSHIP OPPORTUNITIES

Registered Charity #784599698RR0001

01. PLATINUM SPONSOR

\$5,001 - UNLIMITED

- Social Media Post
- **FULL PAGE** Logo in Electronic and Print Materials
- Video Image Ad on Pre-Workshop Presentations
- Logo on Website as Conference Sponsor
- Options for Booth at Event that Includes 1 Ticket for Event



02. GOLD SPONSOR

\$2,501-\$5000

- Promotion on Social Media
- **HALF PAGE** Logo in Electronic and Print Materials
- Video Image Ad on Pre-Workshop Presentations
- Logo on Website as Conference Sponsor
- Options for Booth at Event that Includes 1 Ticket for Event



03. SILVER SPONSOR

\$1,001-\$2,500

- Promotion on Social Media
- **QUARTER PAGE** Logo in Electronic and Print Materials
- Video image of Ad on Pre-Workshop Presentations
- Logo on Website as Conference Sponsor
- Options for Booth at Event that Includes 1 Ticket for Event



04.

BRONZE SPONSOR

\$250-\$1,000

- Listed in Electronic and Print Materials as a Conference Supporter
- Listed on Website as Conference Supporter



Donations can be made through credit, e-transfer or by contacting Laura Kloosterman at laura@badgeoflifecanada.org

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